

WAMEX 2009 'SPRINGBOARD FOR BIGGER BUSINESS'

WAMEX 2009, held at Perth's Claremont Showgrounds, has been hailed a success, amid an ever-improving economic climate.

For most exhibitors, this year's show was all about creating opportunities to make new contacts with a view to developing long-term business relationships.

Saimo Technology regional manager Jim Fotopoulos told Minebox News his company has been 'dipping its corporate toe' into Western Australia for a while but is now ready to dive in.

"We made good contacts with real potential for good business in the future too - so we're definitely going to be following up."

"The results of our recent experiences in WA and WAMEX 2009 are solid enough for us to establish a new office in Perth and to employ two people here," Mr Fotopoulos said.

"It was a great show!"

Major sponsor and Best Stand of the Show winner, Ryco agrees.

The company felt the level of confidence in key delegates to WAMEX 2009 was proof that the industry was moving into positive economic territory.

"WAMEX 2009 was all about brand re-iteration and allowing our Perth-based customers the opportunity to communicate with us in a relaxed atmosphere," Ryco product marketing manager, Sean Babbage said.

"It was equally important for our business to strengthen our footprint within Western Australia."

Visitors attending the event had a chance to win \$10,000 just for turning up.



The winner of the 'Chance to Win \$10,000 Just by Registering' Competition was Peter Dabovich, Procurement Manager for Fortescue Metals Group.

Mr Dabovich decided not to play 'Pick the Stand' for the chance to win the big money but walked away a sure winner with "a grand in the hand".

Exhibitors also had a chance to win some kudos with Optix named Best Small Stand, Noble workwear named Best Medium Stand and Best Tractor Parts named Best Large Stand.