

## WAMEX 2009 VERDICT IS IN – PROOF POSITIVE OF BETTER TIMES AHEAD

Organisers of WAMEX 2009, held at Perth's Claremont Showgrounds earlier this month, have hailed the event a qualified success – helped along by an ever-improving economic climate.

"In one of the most challenging economic environments in 75 years, the WA Mining & Engineering Expo for this year stood above the rest as the state's only successful annually sustainable mining expo," John Webb said.



The owner of Australian Industry Exhibitions said the show, now in its 12<sup>th</sup> year, was an opportunity to make new contacts.

"It was all about setting up for the future, meeting potential business partners and laying the groundwork for developing long-term business relationships as the economy gets better, Mr Webb said.

Exhibitors such as Jessica Beaton from Northline felt they got what they came for.

"Fantastic! There were a lot of positive leads that came out of the show. It has given us huge exposure to the market and prospective clients."

Labtech Training was a first time exhibitor at this year's WAMEX.

"We picked up some fantastic leads and prospective business deals with many major decision makers from a variety of interested companies. It's safe to say we will definitely be back next year," Labtech's John Cattermoul said.

IDC Technologies' Caroline Smith agrees.

"Very good! We found the people we spoke to, to be very interested - major decision makers for the bigger and smaller companies in the mining and engineering industry."

Organisers believe the level of confidence expressed by key exhibitors was proof that the industry was moving into positive economic territory and that stands for next year's show are already selling.

WAMEX 2010 is on again at the Claremont Showgrounds from November 10-12 next year.